* Each sector member plays a specialized role in this user interface. Ideally, because the success of individual sector members depends on overall platform success, all sector firms should work together smoothly.

**CH**

**8. BEHAVIOUR**

What does your customer do to address the problem and get the job done?

**SL**

**10. SOLUTION**

* To create best platform handwritten recommended with the help of good user interface to implement a better collaborative filtering for current issues.

**TR**

**3. TRIGGER TO ACT**

* Time
* Trust
* Value
* Belonging
* Competition

**AS**

**5. AVAILABLE SOLUTIONS**

* Keep record of your conversation and actions,
* Give the Company Time to Fix the Problem.
* Contains more facilities
* spending power ,network connection

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

**1. CUSTOMER SEGMENT(S)**

* DEALERS
* AGENCIES

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

**Extract online & ofﬂine CH of BE**

**Identify strong TR & EM**

**Focus on J&P, tap into BE, understand RC**

**Focus on J&P, tap into BE, understand RC**

**4. EMOTIONAL BARRIERS**

* Relaxed writing
* Feels great in that platform
* Customer should use this platform for detection of vehicle number, banking sector etc.,

**BE**

**7. BEHAVIOUR**

What does your customer do to address the problem and get the job done?

**RC**

**9. PROBLEM ROOT CAUSE**

* Develop a detailed timeline of events that lead up to a failure, especially for those cases that are one-time occurrences.
* When we fix one again the new might will appear.

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

* Identify the problem
* Analyze the problem
* Identify handwritten decision criteria
* Develop multiple solutions
* Choose the optimal solution